



## COOKIES POLICY

**WHAT ARE COOKIES?** Cookies are small text files sent from the website to the user's terminal (usually to the browser), where they are stored and then sent back to the website the next time the user visits the website. A cookie cannot retrieve any other data from the user's hard disk or transmit computer viruses or acquire email addresses. Each cookie is unique to the user's web browser. Some of the cookie functions may be delegated to other technologies. In this Policy, the term 'cookie' is used to refer both to cookies as such and to all similar technologies.

Cookies can be used to record information relating to user preferences, such as the pages a user browses or downloads files from Data Controllers website or other similar actions user executes while browsing the website.

**FIRST or THIRD-PARTY COOKIES** Cookies may be of first or third party, where "first party" means cookies developed by the data controller, while "third parties" are any persons but the data controller.

**NATURE OF COOKIES.** Regarding the nature of cookies, there are several types:

**Technical cookies** are those used for the sole purpose of "transmitting a communication over an electronic communication network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide such service" (see art. 122, paragraph 1, of the legislative decree 30th June 2003, n. 196, from hereafter "Code"). They are not used for any further purposes and are normally installed directly by the owner or operator of a website. They can be divided into:

- navigation or session cookies, which guarantee the normal navigation and use of a website (allowing, for example, to make a purchase or authenticate to access reserved areas); they are in fact necessary for the proper functioning of a website;
- cookie analytics, similar to technical cookies when used directly by the website operator to collect information, in aggregate form, on the number of users and how they visit a web site itself, in order to improve the performance of a website;
- functionality cookies, which allow users to navigate according to several selected criteria (e.g. language, products selected for purchase) in order to improve the service. The installation of such cookies does not require user's prior consent (more information in the paragraph Cookies management below).

**Profiling cookies** are designed to create user profiles and are used to send advertising messages in line with user preferences when surfing the web.

The consent of the data subject is required for the use of profiling cookies. In accordance with Measure No. 229 of 8 May 2014, the user must be able to authorize or deny consent to the installation of profiling cookies if they are present.

In the case of third-party cookies, the Data Controller who owns or operates a website has no direct control over the individual cookies and can neither directly install nor delete them. These cookies can be managed through user's browser settings (following the instructions below), or through the websites indicated in the "Managing Cookies" section.

The User is therefore invited to check on the website of the third party indicated below.

### COOKIES INSTALLED ON THIS SITE:

Nome del cookie	Finalità	Prima o Terza parte	Riferimento web
PHPSESSID	This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session cookie and is deleted when all the browser windows are closed.	First	Inorbitnow.space
PHPSESSID	This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user	First	Inorbitnow.space



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	session on the website. The cookie is a session cookies and is deleted when all the browser windows are closed.		
<b>cookieLawInfo-checkbox-necessary</b>	This cookie is set by GDPR Cookie Consent plugin. The cookies is used to store the user consent for the cookies in the category "Necessary".	<b>First</b>	<b>Inorbitnow.space</b>
<b>_ga</b>	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors	<b>Third</b>	<b>google.com</b>
<b>_gid</b>	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	<b>Third</b>	<b>google.com</b>
<b>_gat</b>	This cookies is installed by Google Universal Analytics to throttle the request rate to limit the collection of data on high traffic sites.	<b>Third</b>	<b>google.com</b>
<b>__hstc</b>	This cookie is set by Hubspot and is used for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	<b>Third</b>	<b>Hubspot.com</b>
<b>hubspotutk</b>	This cookie is used by HubSpot to keep track of the visitors to the website. This cookie is passed to Hubspot on form submission and used when deduplicating contacts.	<b>Third</b>	<b>Hubspot.com</b>
<b>__hssrc</b>	This cookie is set by Hubspot. According to their documentation, whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session	<b>Third</b>	<b>Hubspot.com</b>
<b>__hssc</b>	This cookie is set by HubSpot. The purpose of the cookie is to keep track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	<b>Third</b>	<b>Hubspot.com</b>



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**DURATION OF COOKIES.** Cookies have a duration dictated by the expiration date (or by a specific action such as closing the browser) set at the time of installation. Cookies can be:

- temporary or session cookies that are used to store temporary information, allow user to link actions performed during a specific session and are removed from user computer when closing the browser;
- persistent cookies are used to store information, such as username and password to avoid re-typing them each time user visits a specific website. These remain stored on user's computer even after the browser is closed.

Session cookies, once the connection to this website is terminated, are not stored. The computer systems used for this site use both temporary and permanent cookies.

**COOKIE MANAGEMENT.** Cookies can be disabled on websites by downloading special software such as Ghostery (<https://www.ghostery.com>) for user's browser and disabling the use of individual cookies. Alternatively, "anonymous browsing" mode can be used - a feature that allows users to browse without leaving any trace of their browsing data. This function only allows user to avoid keeping browsing data in user's browser. Cookies can also be disabled/deleted cookies by accessing user browser's configuration panel.

### ACCEPTANCE AND WAIVER OF COOKIES

By continuing to browse this website, closing the information band or clicking on any part of the page or scrolling to highlight additional content, user accepts this Cookie Policy and cookies will be set and collected. If cookies are not accepted by a user, when leaving the website, any cookies already registered locally in user's browser will remain there but will no longer be read or used by Data Controller until user subsequently accepts this Policy. User always retains the possibility to remove such cookies at any time through the aforementioned methods.